Gifts of Stock

Paying It Forward: Philanthropy Matters

Catholic Foundation of Southwest Iowa
Gifts of Appreciated Stock—A Smart Way to Give

Appreciated stock, held for more than one year, can be the ideal choice for individuals who want their charitable gifts to make the biggest impact for the lowest possible cost. The secret ingredient: double tax benefits. Let’s take a closer look.

Suppose Ann gives us 100 shares of stock—purchased 10 years ago for $1,000—with a current fair market value of $5,000. Today, Ann can deduct the full $5,000 on this year’s income tax return if she itemizes. The $4,000 capital gain is not taxed, even though the gain is quadruple the purchase price. Avoiding capital gains tax and receiving an income tax deduction makes it possible to give stock at the lowest possible after-tax cost.

Which Stocks Are Best to Give?

The best choices depend on your portfolio, investment goals, and taxes. There are no definite rules for suitable stocks, but there are a few guidelines:

- Stocks must have been held for more than one year to deduct the appreciation.
- Stocks with the greatest amount of appreciation provide the most leverage for the untaxed gain.
- Investors who follow set portfolio ratios (e.g., 40% stocks, 40% municipal bonds, and 20% cash) might choose to give a stock that would provide an opportunity to reposition investments, balance ratios, and enjoy valuable tax relief.
- A stock that lowered or cut its dividend might be a good option.

Opportunities to Give and Increase Income

In addition to outright gifts, individual stocks are also an excellent choice for funding life income gift plans. This makes an easy gift with little to no problem in valuation. What’s more, life income plans generate substantial tax benefits in the year they are made and provide you with an attractive income for life or a term of years. Some life income plans even provide a choice between a fixed and variable income.

Let’s look at the two main reasons for using appreciated stock to fund a life income plan.

Increase Income

Investors who have owned stock in the past few years may hold stocks that pay low dividends. Suppose you want more income for retirement. If you sell appreciated stock and reinvest the proceeds to achieve a higher yield,
there is a capital gains tax liability—possibly as high as 23.8% (20% capital gains tax rate plus the 3.8% Medicare surtax on investment income).

A better strategy for those who are charitably inclined might be to fund a life income gift plan with stock. A gift of low-paying dividend stock provides relief from the capital gains tax, and the full value of the stock is used to determine the payout of a life income gift. You also qualify for a substantial income tax charitable deduction, which further improves cash flow. Most important, you get the personal satisfaction of knowing that your gift will have an impact on our work.

**Rebalance a Portfolio**
Individuals at or near retirement frequently become more conservative. As aging investors become less interested in risk, they redefine their investment objectives and often find they need to rebalance their portfolios.

Suppose Doug has an investment objective that calls for 40% equities and 60% in low risk, low return investments. When investment gains cause equities to rise to 50% of the portfolio, Doug must sell stock to rebalance. However, this sale can trigger a hefty and unwanted capital gains tax. Alternatively, Doug could use the excess stock to set up a life income plan. This strategy avoids the capital gains tax, reduces Doug’s income tax, rebalances the portfolio ratios, and makes an impact by furthering our mission.

**GIFT OF STOCK VS. CASH GIFT: AN EXAMPLE**

Jerry usually gives us a $10,000 check at year end.

This year, he decides to donate stock worth $10,000 that he purchased eight years ago for $1,000. If he itemizes, he can take the full $10,000 charitable deduction for his gift even though the $9,000 capital gain has never been taxed. In his 37% tax bracket, the tax savings are substantial.

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<thead>
<tr>
<th></th>
<th>Gift of Cash</th>
<th>Gift of Stock</th>
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</thead>
<tbody>
<tr>
<td>Jerry’s gift</td>
<td>$10,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>Income tax savings</td>
<td>3,700</td>
<td>3,700</td>
</tr>
<tr>
<td>Capital gains tax</td>
<td>0</td>
<td>+ 2,142</td>
</tr>
<tr>
<td>savings (23.8% of</td>
<td></td>
<td></td>
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<td>$9,000 gain) *</td>
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</tr>
<tr>
<td>Tax savings</td>
<td>$3,700</td>
<td>$5,842</td>
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<tr>
<td>generated by Jerry’s</td>
<td></td>
<td></td>
</tr>
<tr>
<td>gift</td>
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* High-income taxpayers with more than $200,000 in income (or married couples with more than $250,000) face a capital gains tax as high as 23.8% (20% capital gains tax rate, plus the additional 3.8% Medicare surtax on investment income).
Note that what donors save in taxes increases in proportion to the amount the stock has appreciated in value. Also keep in mind that donors must have owned the stock for more than one year. While Congress has provided additional tax savings to encourage gifts of appreciated stock, not everyone is aware of this opportunity. Now may be a good time to explore how to make a greater difference with your giving. Gifts of appreciated stock are simple—so easy that we can give you the details over the phone.

Can a Gift of Stock Benefit You?
It’s easy to find out. Simply call or email us and we’ll be happy to answer all of your questions. You can also request a free, no-obligation illustration that will spell out the anticipated financial and tax benefits of a hypothetical gift. It would be our privilege to provide you and your advisors with the information you need to choose a gift that ensures you enjoy maximum benefits and personal satisfaction from your generosity.

ANNUAL LIMIT ON DEDUCTING CHARITABLE GIFTS OF STOCK
The maximum amount you can deduct in a single year for donations of long-term appreciated property is 30% of adjusted gross income. You can carry over any amount that can’t be deducted in one year into the next tax year (up to five years total).

Catholic Foundation of Southwest Iowa
515-237-5044
contact@catholicfoundationiowa.org
www.catholicfoundationiowa.org

Tax information provided herein is not intended as tax or legal advice and cannot be relied on to avoid statutory penalties. Always check with your tax and financial advisors before implementing any gift. GOS0718
The mission of the Catholic Foundation of Southwest Iowa is to promote a legacy of giving and support within the Diocese of Des Moines.

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Catholic Foundation of SW Iowa
Stock or Cash Gift Wire and DTC Instructions

PLEASE NOTE:
Prior to any wire or transfer of funds, please call or email the Catholic Foundation and let us know
  • Your name(s)
  • name of the funds being transferred
  • and the name of the entity your gift is to be credited

To Transfer Cash:
  • Provide wire instructions:
    o Bank: Citibank, NY –111 Wall Street, New York, NY 10043
    o ABA: 021000089
    o Bank Account Name: Morgan Stanley-1300 Thames Street, Baltimore, MD 21231
    o Bank Account Number: 40611172
    o For Further Credit to: Catholic Foundation of SW Iowa
    o Account Number: 316-014815

To Transfer Securities (Stock/ Shares):
  • Provide DTC instructions: 0015 FBO: Catholic Foundation of SW Iowa 316-014815
    o Morgan Stanley Clearing Number: 0015
    o Account Title/ FBO: Catholic Foundation of SW Iowa
    o Account Number : 316-014815

Fed Book Entry Deliveries for Government and Mortgage-Backed Securities:
  o ABA Number: 021000018
  o BK of NYC/MSACAT
  o A/C Number: 316-014815
  o Account name: Catholic Foundation of SW Iowa

For more information, or questions, please call or email us at
  515-237-5044    contact@catholicfoundationiowa.org
Planned Gift Statement

This document is intended as an information sharing piece only. By completing this document you are merely reporting your intention to complete a planned gift for one or more of the parishes, schools or organizations with the Des Moines Diocese and have not notified anyone of this planned gift previously. By doing so, you will be recognized as a member of the Legacy Society within the Catholic Foundation of Southwest Iowa. Thank you for your generosity!

In order to accurately document your intention, please complete this form with as much detail as you are willing to share. Specific gift information will remain confidential and does not create a binding agreement.

Parish/School/Organization(s) receiving gift:

__________________________________________________________

Contact information
Name of donor #1:________________________________________
Name of donor #2:________________________________________
Address:_________________________________________________
City:_________________________________ State:_____ Zip:_____________
Email:_____________________________________________________
Phone number: (_____) _______________________________________

☐ I/We prefer to have all aspects of our planned gift remain anonymous.

Gift Description
This private information is for the Catholic Foundation of Southwest Iowa files only. It allows for us to plan for future events and community recognition.

☐ Will or Trust ☐ Charitable Gift Annuity ☐ Charitable Remainder Trust
☐ IRA/401K ☐ Life Insurance Policy ☐ Other Item or Asset (ex: art, real estate, etc.)
Specific Gift information

☐ Will or Trust
If your gift is included in a will or trust, please provide the following: Executor(s) or Trustee(s)
Name(s):______________________________
Address:______________________________
City:________________State:_________Zip:________________
Phone: (_____)_____________ Email:__________________________

☐ Beneficiary Designation
If your gift is directed by a beneficiary designation, please provide the following:
Administrator or Company Name: ______________________________
Address:______________________________
City:________________State:_________Zip:________________
Phone: (_____)_____________ Email:__________________________

☐ Charitable Gift Annuity
The not for profit who you wrote the annuity through:______________________________
Address:______________________________
City:________________State:_________Zip:________________
Phone:_________________________ Email:__________________________

☐ Single Life Annuity   ☐ Two Life Annuity   Initial gift amount: $________________

Please return this form (with copies of any relevant documents) to:

Catholic Foundation of Southwest Iowa
601 Grand Ave.
Des Moines, IA 50309

The Catholic Foundation of Southwest Iowa is recognized as a 501(c)3 organization.
Our Tax ID Number: 45-5577090